

WoodWorks

TARANAKIPINE NEWSLETTER

AUGUST

Talks with Tom

- a word from our CEO



At Taranakipine we have recently completed our five year strategic review. Through this process we enhanced our commitment towards product innovation as well as continuous productivity improvement through our team as well as advanced technology.

We are doing this because we want to; doing “new stuff” is fun. We are also doing this because we have to. Either innovate or give-up! More and more of our New Zealand

grown Radiata pine logs are being shipped to China where they are being turned into similar products to Taranakipine then shipped back to New Zealand or Australia and sold at low prices. Trying to compete head on with like for like commodity product lines with subsidised Chinese wood processors is always going to be a hard won battle.

At Taranakipine we work hard in identifying where we have, or can have, a competitive edge taking advantage of the trending market opportunities in front of us. We then match this to the wood attributes we have from Taranaki region grown forests and again match this with our manufacturing capability and the know-how within our team. The more we look the more opportunities we find.

In this edition you will read about our two most recent product releases. Woodspan® PLT panels for floors and roofs and a high-end architectural vertical grain interior lining board ideal for ceilings and feature walls.

Sadly, the newsletter finishes with a tribute to our founding director Rodney Jones after his passing, age 90. Thirty five years ago Rodney was the visionary who built Taranaki Sawmills in Bell Block surrounded by the substantial dairying and oil & gas industries; but spotted a fledging forest resource coming on stream. This in itself was not only quite a gamble, but also innovative at the time – and all these years later, we continue to follow Rodney’s lead.

Tom Boon
Taranakipine CEO

Woodspan® dramatically speeds up building process

Our recently developed parallel laminated timber product Woodspan® has proven that it is a dramatically faster product to install for flooring.



Able to clear span up to 4.3 metres, Woodspan® arrives on site custom cut within millimetre tolerance to the floor plan. For builder Chris Bell the floor install was a far quicker and easier process.

“So this floor was installed in five hours by three guys - whereas for a conventional floor of joists and bearers, it’s a five day job,” reveals Chris. “I’ve become a real fan of this system solely because I can see huge benefits for both builders and clients with it. So this is just the start of something very big in the way we build in New Zealand. The biggest thing that our builders enjoyed was the ease that they could move them around. Concrete panels are heavy and these are probably 60% lighter. So it’s the move-ability, the ease of cutting it or changing whatever you have to change on it.”

Taranakipine has invested in a dedicated machine enabling a high level of custom detailing for each panel so they can be delivered onsite ready to be simply screwed into place.

To find out more including a video showing Woodspan® installation, visit our dedicated landing page for Woodspan®, as well as links to BOON Team Architects and Chris Bell Construction:

www.woodspan.co.nz

www.boon.co.nz

www.cbconstruction.co.nz

Woodspan® was recently installed in two architecturally designed new homes and the architects are already designing the product into other new homes.

“We’ve been interested in using Woodspan® because it allows us with our design technology to go straight from 3D design to assembly for

buildings,” says Glenn Brebner from BOON Team Architects. “We’ve got about three other projects on the go that we are designing Woodspan® into them. With every project we will get better at finding those efficiencies and educating the project team in terms of what those benefits are - so it’s about speed, it’s about span, and it’s about efficiency of build.”



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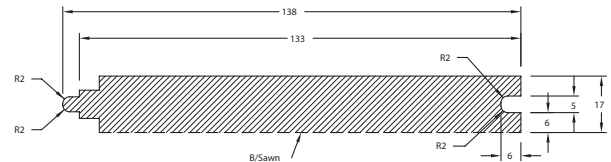
Panelling product launch

We're excited to bring another new product to market, a high end vertical grain clear panelling - our version of "Nickel-Gap" timber products as they are known in the North American market (called Nickel-Gap due to the exposed negative detail between boards of approximately the edge width of a nickel).

They are very popular as they give a sharp modern look to walls, ceilings, or soffits. The profile, combined with manufacturing technology that creates a vertical grain look is bound to be a great look for years to come, says Taranakipine's Market Manager, Blair Thomson.

"An added benefit is that our customers can choose either a rough sawn finish or smooth finish depending on which side of the panel they wish to expose," says Blair. "In both cases the panels have a lovely vertical grain look."

Cut to either 4.8 metre or 5.4 metre lengths, this allows for a quick and easy install. The gap in the panels also allows for secret nailing giving a flawless finish – as well as saving time filling in nail holes before painting a finish coat.



A tribute to Rodney Jones RIP - From Tom Boon, CEO, Taranakipine.



Rodney Jones talking to Taranakipine staff

Taranaki Sawmills founder Rodney Jones sadly passed away in April – a man who was held in high regard across both the New Zealand and Australian wood products industry.

Rodney was a visionary and risk taker in setting up Tongariro Timber and Taranaki Sawmills. And if he hadn't it would be likely that none of the staff

at Taranakipine would be doing the jobs we do today. Directly or indirectly, in Rodney's 64 years in sawmilling he has helped generate around 8,000 man years of employment. That's close to \$500 million in wages in today's values. As staff, we have much to thank him for.

Taranaki Sawmills was Rodney's passion. His interest and understanding in new technology never waned and whenever we recommended moving to advanced technology in more recent years, such as camera and X-ray scanning for grading or 3D scanning of logs, even in his eighties, Rodney always was supportive of these advancements... although I don't think he ever learnt to use a computer based on the number of hand written letters I received from him!

Rodney would call me on each Friday afternoon and we would talk about whatever was happening at Taranakipine. He was genuinely interested in every part of the business from sales through to log supply.

A legacy has passed at Taranaki Sawmills. One that can't be replaced. RIP Rodney Jones.

Entries have now closed for New Zealand's only Timber Design award event that allows engineers, architects, architectural designers and builders to showcase innovation using timber.

With judging now underway, winners will be announced at the "Gala Awards Dinner" at the **Grand Millennium Hotel Auckland** 20th September 2018



Introducing Tim McDonald – Woodspan's Sales Manager

Tim McDonald has joined the Taranakipine sales team to look after the Woodspan® PLT panel range. Based in Auckland, Tim has a B.Com degree and a solid background in construction specification and product sales. Most recently, Tim was working for Carter Holt Harvey across their engineered product range.

When he's not on the road promoting how our Woodspan® PLT products can speed up the building process, Tim is a keen sport lover. Playing rugby for 20 years has probably also helped him develop his appreciation for craft beer that he also enjoys! Now married with a 4 year old son, Tim spends his spare time with his family and playing social sport.

Timber Design Awards Coming Up!

Taranakipine is proud to be a sponsor once again of the Interior Innovation award in the 2018 NZ Wood Resene Timber Design awards.

BEAMS, POSTS, RAFTERS, DOOR JAMBS, FASCIA, MOULDINGS AND CLADDING



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